ARROWLYTICS ANNOUNCES NEW CLIENT: ORTHOATLANTA

CHARLOTTE, N.C. (MAY 29, 2015) – Arrowlytics, a leading provider of cloud based business intelligence ("BI") and analytics solutions for healthcare providers, today announced the signing of its newest client, OrthoAtlanta. The metro Atlanta orthopedic group has retained Arrowlytics to provide a cloud based analytics and reporting platform. Arrowlytics will provide the group with actionable insight into areas such as financial, operational, clinical, patient satisfaction, outcomes, and compliance.

"OrthoAtlanta is pleased to have chosen Arrowlytics for our business intelligence platform," said OrthoAtlanta CEO, Patty Brewster. "The practice will gain valuable insight to operational and market trending through the use of the product. With the information gained by utilizing Arrowlytics, OrthoAtlanta will be better able to deploy resources more efficiently."

 "We're excited to welcome another premier orthopedic group as an Arrowlytics' customer," states Arrowlytics COO, Richelle Cox. "Our goal is to help the physicians and managers at OrthoAtlanta achieve their practice goals using the capabilities of the dashboard. This partnership will be mutually beneficial and we look forward to collaborating with the OrthoAtlanta team as we continue to enhance our product offering."

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About OrthoAtlanta
OrthoAtlanta, with over 40 providers, mid-level providers and therapists combined, is a premier Orthopaedic practice providing comprehensive musculoskeletal care to the metro Atlanta area with twelve convenient locations including two surgery centers.

About Arrowlytics
Arrowlytics is a leading provider of BI and analytics solutions for healthcare providers. The Company's data warehouse collects and integrates data from multiple disparate systems into a robust and single source business intelligence dashboard via a cloud based technology platform. The Company's platform allows its customers to monitor performance across multiple key performance measures derived from all of the organization's data.